

## Jeff Foxx

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design@jefffoxx.com

**Objective:** To work for a company where I can make a positive impact through visual communication, utilizing my graphic design skills

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## Education:

**North Carolina State University**, Raleigh, NC May 1997  
Bachelor of Arts in Communication  
Double minor in Spanish and Journalism

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## Computer Skills:

Extensive experience with design and web development applications including: Flash, Dreamweaver, GoLive, Director Photoshop, Illustrator, InDesign and Quark. Primarily develop in the Macintosh environment, with some experience in Windows.

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## Experience:

**Trifolium, Inc.** Raleigh, NC August, 2003 – present

*Art Director/Designer/Developer*

- Design and develop websites and Flash animations for clients.
- Work with client to produce concepts and mockups for new design ideas.
- Work in a small team of developers to manage multiple ongoing projects.
- Design internal company graphics, brochures, web site, and other materials.

**GlaxoSmithKline** RTP, NC August, 2003 – September, 2004

*Contractor: Web Designer/Developer*

- Design and develop websites and Flash animations.
- Manage content updates and traffic monitoring for websites.

**SmartVista Technologies** Cary, NC November, 2000 – August, 2003

*Art Director*

- Develop multimedia marketing and e-Learning applications from concept to completion using Flash and Director.
- Work closely with a small team of developers to brainstorm solutions for clients and ways to meet their needs using new media technologies.
- Design all company graphics, including logo, website, and printed materials.

**FMI Corporation** Raleigh, NC November, 1999 – November, 2000

*Publishing Specialist/Graphic Designer*

- Graphics development for print and web applications, including idea brainstorming, content development, production and implementation.
- Develop design and layout for books, brochures, promotional mailers, publications, advertisements and other projects.
- Work with printers and other outside vendors to produce printed materials.

**North Carolina Trucking Association** Raleigh, NC July, 1997 – November, 1999

*Communication Director*

- Develop all external communication publications, including a quarterly magazine, a monthly newsletter, an annual membership directory, and other projects.
- Duties include all aspects of publishing including design, layout, writing, editing, photography, and production.